

# Tire Purchaser Rights Certificate

## Tire Registration...It's Your Right

### Protect Your Safety!



**Make sure the tires you purchase are registered, so you will be directly notified in the event of a safety related recall. Thus, removing the recalled tires from the highway A.S.A.P.**



### It's Your Right...and...It's The Law !

#### What You Need To Do When Purchasing Tires:

Ask your tire dealer for a tire registration form if you do not receive one at the time of purchase! Federal law ( 49 CFR Part 574 ) requires tire dealers to provide every customer at the time of purchase with a pre-addressed tire registration form completed with the DOT serial number(s) of the tire(s), the brand of tire(s) sold, the selling dealer name and address and date of sale. Significant penalties of \$5,000 per tire apply for tire dealers in non-compliance. Tire registration is an important protection which enables you to be directly notified in the event your tires are involved in a safety related recall. **Protect yourself and your family from driving on recalled tires by insuring the tires you purchase are registered.**

#### Why Tire Registration Is Important:

- There is no charge to you the tire purchaser.
- It is an invaluable safety protection for you and your family.
- You will be directly notified in the event of a safety related recall.
- Your tires will be replaced, mounted and balanced free of charge.
- By law your personal information can only be used for recall purposes.
- It's your right and it's the LAW.

#### Sample of a NHTSA approved tire registration form

\*\*\* IMPORTANT \*\*\*

In case of a recall, we can reach you only if we have your name and address. You MUST send in this card to be on our recall list.

OMB APPROVED OMB NO. 2127-0050  
SHADED AREAS MUST BE FILLED IN BY SELLER  
Please Print Tire Brand Sold Below

**ANY TIRE BRAND SOLD**

CUSTOMER NAME (LAST NAME FIRST)  
CUSTOMER ADDRESS APT / SUITE #  
CITY STATE ZIP CODE DATE

TIRE IDENTIFICATION NUMBERS

QTY	1	2	3	4	5	6	7	8	9	10	11	12
SELLER COMPLETE (CAN BE RUBBER STAMPED)												
SELLER NAME												
SELLER ADDRESS												
CITY ST ZIP												

\* FEDERAL LAW RESTRICTS CUSTOMER NAME AND ADDRESS INFORMATION TO BE USED FOR TIRE RECALL PURPOSES ONLY

**Federal law restricts customer information to be used for recall purposes only.**

#### Don't Give Up Your Rights—Make Sure Your Tires Are Registered!

Congress mandated tire registration as a safety protection for tire consumers to insure recalled tires are removed from the highways as quickly as possible. **If your tire dealer did not provide you with a tire registration form or states that tire registration is not required, they are in non-compliance and could face significant penalties (up to \$5,000 per tire).** If there is any question about your right to have your tires registered show the tire dealer this certificate and visit [www.cimstireregistration.com](http://www.cimstireregistration.com) for complete information on tire manufacturers, brand owners, tire dealers and tire purchasers responsibilities regarding tire registration. **If you or the tire dealer have any further questions call the National Highway Traffic Safety Administration (NHTSA) hotline at 1-888-327-4236 or visit [www.nhtsa.gov](http://www.nhtsa.gov),** who established this service to promote tire registration and consumer safety. Remember Congress enacted tire registration to protect you and your family's safety. Responsible tire dealers will be more than happy to provide you with the required tire registration form to help protect you and your family from driving on recalled tires.



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Serving the tire industry for over 36 years

